



## Kirkby Homes

Project Kirkby Homes  
 Sector Residential  
 Location South East

Tile Product Clay Interlocking Tile  
 RTA Member Redland



### Challenge

Building a modern house with a traditional exterior is no easy feat, but that didn't stop housing developer Kirkby Homes from taking on the task in the historic town of Haslemere.

The project involved the development of six luxury homes using Redland's Rosemary Clay Craftsman roof tiles. The land that the houses are built on used to hold a printer factory and several other disused buildings that had fallen into disrepair, the area was in desperate need of redevelopment.

### Solution

Kirkby Homes specified the Craftsman tile because of its ability to blend in with the traditional houses in the surrounding area while still being hardwearing and long lasting.

Fran Lasenby of Kirkby homes said: "Retaining the town's identity was a major concern amongst the locals when it came to planning permission. The Rosemary Clay Craftsman was selected because it looks like a handmade tile and has the rustic quality the town's residents wanted to reflect."

### Result

Reflecting on the finished project, Fran said: "We achieved the result we were aiming for and the roof played a big part in that. The residents of Haslemere were happy and all six of the houses were sold very quickly."

Patrick Norris from Myona Roofing, the contractor responsible for roofing all six of the properties stated: "We have used Redland tiles on many projects over the years."

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